# Business Understanding

## Understand the problem that needs to be address and solved:

* *Talk about and document the problem that the company is facing*

## Assess the situation with respect to the problem

* *What is the current state?*
* *What are the requirements of the problem?*
* *Are there any assumptions or constraints?*
* *What resources are available?*

## Understand the potential risks and benefits of the project

* *What are the main costs associated with this project?*
* *What is the potential end benefit?*
* *Is there any risks we should look out for?*

## Define success criteria

* *What do we hope to achieve by the end of the project?*
* *Talk about deployment? Webservice? API? Batch job?*
* *How are we going to measure success? KPI? Metrics?*
* *What is the expected timeline?*
* *Do you have any point of contacts? What is their role or contribution?*

*Data Experts, Ops, etc.*